



More Eyes. More Clicks. More Customers Through Your Door.

We are a digital marketing agency. Our strategies spark up to a **372% increase** in digital engagement — fueling awareness, leads, and revenue for your business! 🌟

🎯 Catapult Communities Service Outline:

Tier 1 — “Launch”

For developing businesses that want strong digital foundations and local visibility.

♦ Starting at \$899/month

🔑 Key Deliverables:

- 3 social media posts per week per account (shared content)
- Google Business Profile Optimization
- Website SEO
- Monthly Performance Analytics

🔧 Optional Add-ons:

- News Letter and/or Email Marketing
- Location-specific Post Customization
- Promo-Video
- Website Creation (\$1500)

Tier 2 — “GROWTH”

For businesses looking to build or significantly enhance existing digital platforms.

◆ **Starting at \$1299/month**

Key Deliverables:

- 2 Video Reels/Month/Account (rotating focus)
- 5 Social posts per week per account (shared content)
- SEO & Google Business Profile Optimization
- Website SEO & Advanced Optimization
- Monthly Performance Analytics

Optional Add-ons:

- News Letter and/or Email Marketing
- Location-specific post customization
- Promo-Video
- ★ Local Google Ads/Google Guaranteed
- Paid Google and/or Facebook Ads

Tier 3: Enterprise Tier — “Ascend”

For businesses looking to build or significantly enhance existing digital platforms while developing and scaling programs and multi-channel campaigns.

Reach out to us for customization

A La Carte Services

Perfect for businesses looking for just a few specific services. Bundling multiple services increases value.

Includes basic analytics + light customization

A La Carte Options:

- Social Media Management
(Starting at \$250/month for 2 posts/week)
- Google Business Profile Optimization
(One-time setup \$300, ongoing \$150/month)
- Basic Website SEO Optimization
(\$350/month)
- Monthly Newsletter and/or Email Marketing
(Starting at \$300/month)
- Promo Video Production
(Starting at \$350/project)
- Social Media Setup (Facebook, Instagram, LinkedIn, etc.)
(Starting at \$150/account – includes profile setup, branding, & optimization)
- Paid Ads Setup (Google/Facebook)
(\$450 one time setup + optional ad spend | \$150/month management)
- Website Creation (Basic 3-5 pages)
(Starting at \$1500 one-time)
- Fundraising
(Commission based 25-35% of funds raised or secured)

Hourly Services (Billed Weekly or by Project):

- Event Planning & Execution — \$60/hour
- Business Consulting — \$60/hour
- Brand Development Sessions — \$60/hour
- Strategy Meetings, Copywriting, or Custom Projects — \$60/hour



Need more than one? Ask us about bundling for discounts!

Our Process

We require a one-time Setup Fee of \$999

Includes all foundational work needed to launch your marketing engine:

- Branding Kit Acquisition (logo files, fonts, colors, tone-of-voice guide)
- Social setup & Access
- Google Business Profile Setup & Access
- SEO Audit + Keyword Mapping
- Website Hosting Access

Strategic Triage Pathway

Each tier will include a monthly dedicated triage session to:

- Align content with business goals and customer persona
- Clarify messaging
- Set up platforms and access
- Develop content catalog i.e., photos & videos
- Plan future deliverables in advance

Why Clients Choose Catapult:

- A layered strategy built to see short and long-term results in online traffic & leads
- In-house visits curating portfolio of authentic local content for your business
- Transparent tiers, flexible pacing, monthly reports, measurable results
- Seamless collaboration across platforms, services, and campaigns
- Increased brand recognition and authority for your business